

FOR IMMEDIATE RELEASE

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BOTOX INFO

As you may have seen in recent media coverage about BOTOX Cosmetic and BOTOX . Unfortunately many of the recent stories have misrepresented the facts surrounding BOTOX, so we wanted to take an opportunity to share this fact sheet with you to answer any questions you may have.

BOTOX by the numbers

- 3,181,592 number of BOTOX treatments administered in the US in 2006 alone
- 1,000.000 number of people who received treatment with BOTOX around the globe
- 10,000 people in the clinical trials
- 3,000 publications on Botulinum Toxin Type A in scientific and medial journals
- 100 years of study into Botulinum neurotoxins
- 97 percentage of people satisfied with their BOTOX treatment based on a survey of approximately 1,000 patients
- 75 countries around the globe who have approved use of BOTOX
- 20 BOTOX indications approved by regulatory authorities around the world, including aesthetic indications
- 18 years since US FDA approved BOTOX to treat excessive eye blinking and crossed eyes
- 6 years since FDA approved BOTOX for the treatment of moderate to severe glabellar (vertical) lines between the brows in adults 18-65
- 4 years since FDA approved BOTOX for the treatment of hyperhidrosis (excessive underarm sweating)
- 1 rank of BOTOX on the list of "Top 5 Surgical and Non Surgical Physician Administered Cosmetic Procedures according to the American Society for Aesthetic Plastic Surgery

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